

# *The* **CLUBSAC** *Tour*

**DRIVE IN ★ HANG OUT**



# OUTLINE

1. THE CONCEPT

2. THE DETAILS

DATES

LOCATIONS

AUDIENCE DEMOGRAPHICS

3. THE MUSIC

BRETT KOOLIK

5. ACTIVATIONS

6. SPONSORSHIP OPPORTUNITIES



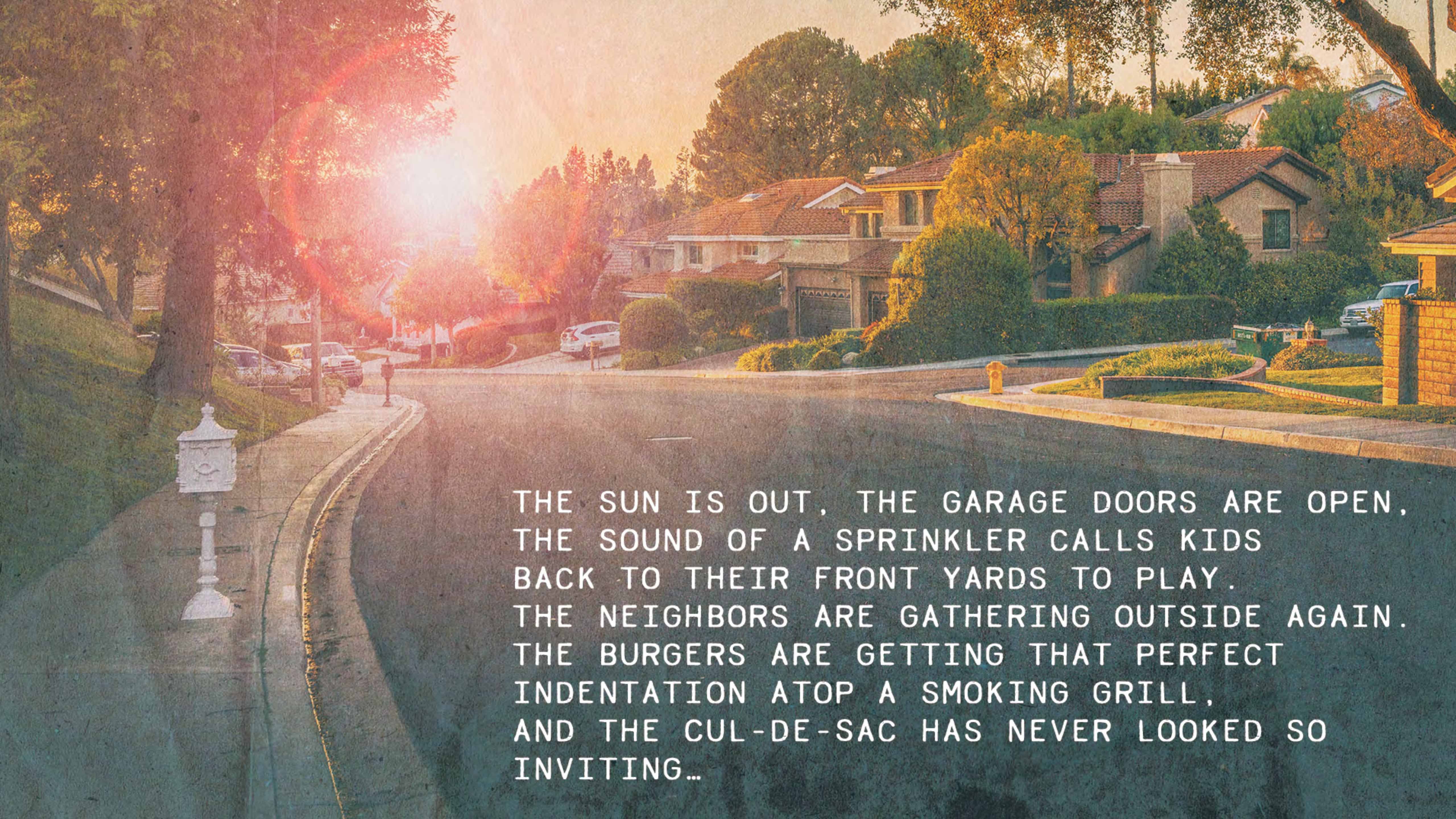


HELLO  
NEIGHBOR  
COME ON IN

Aimsley  
MANAGEMENT GROUP

**AIMSLEY TOURING:** A LIVE EVENTS AND TOUR  
COMPANY THAT PUTS COMMUNITY FIRST BY  
BRINGING EXPERIENCES DIRECTLY TO THEIR  
AUDIENCES, AMONG NEIGHBORS IN THE  
COMMUNITY AND CAMPERS AT SUMMER CAMP



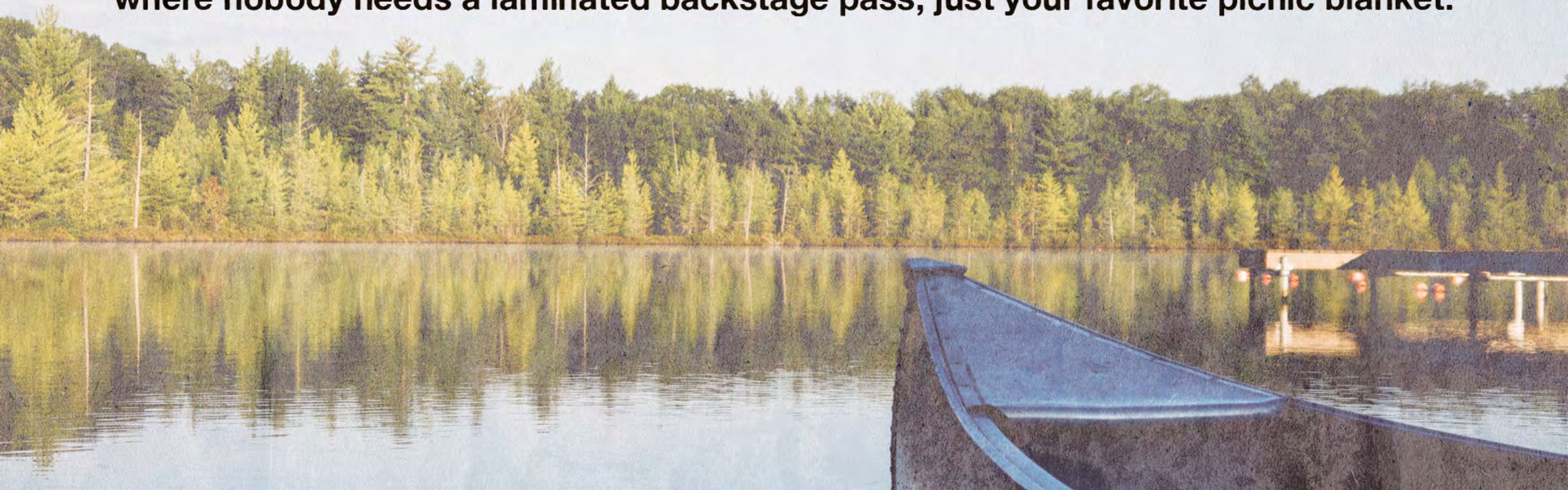
A suburban cul-de-sac at sunset. The sun is low on the horizon, casting a warm, golden glow over the scene. Houses with tiled roofs and manicured lawns line the street. A sidewalk with a white mailbox runs along the left side. A yellow fire hydrant is visible on the right. The overall atmosphere is peaceful and inviting.

THE SUN IS OUT, THE GARAGE DOORS ARE OPEN,  
THE SOUND OF A SPRINKLER CALLS KIDS  
BACK TO THEIR FRONT YARDS TO PLAY.  
THE NEIGHBORS ARE GATHERING OUTSIDE AGAIN.  
THE BURGERS ARE GETTING THAT PERFECT  
INDENTATION ATOP A SMOKING GRILL,  
AND THE CUL-DE-SAC HAS NEVER LOOKED SO  
INVITING...



**FROM THE PRODUCERS OF CAMPLIFIED COMES THE CUL-DE-SAC TOUR,  
A TRAVELING CONCERT SERIES ROLLING THROUGH NEIGHBORHOODS  
ACROSS THE UNITED STATES THIS SUMMER, AND THROUGH THE GATES OF  
SUMMER CAMP IN JULY INSIDE A TINY HOME.**

With a full production crew, branded activations, and a roster of up-and-coming artists, the Cul-De-Sac Tour not only brings the music to the audience. It also reminds us of what neighborhoods and summer camp used to be: a feeling of community and belonging, **where nobody needs a laminated backstage pass, just your favorite picnic blanket.**





*Greetings from  
The Tiny Home!*



**THE CUL DE SAC  
TOUR WILL TRAVEL  
TO OVER 30  
LOCATIONS IN A  
BRANDED TINY HOME  
ON WHEELS.**

**Signage will cover miles  
of roads and highways,  
providing marketing and  
branding opportunities.**



# CUL-DE-SAC TOUR DATES

SUMMER 2022



## CUL-DE-SAC AUDIENCE

23+ with Families  
Middle Class +

AUDIENCE SIZE: 100-150



## REGIONS & LOCATIONS

### **SOUTH**

Atlanta, GA  
Austin, TX  
Baton Rouge, LA  
Boca Raton, FL  
Charlotte, NC  
Dallas, TX  
Gulf Coast, MS  
Miami, FL  
Nashville, TN  
Orlando/Tampa, FL

### **MIDWEST**

Chicago, IL  
West Bloomfield, MI

### **NORTHEAST**

Boston, MA  
Philadelphia, PA  
Pittsburgh, PA  
Potomac, MD  
Lancaster, PA  
Livingston, NJ  
Scarsdale, NY  
Westport, CT



# SUMMER CAMP TOUR DATES

JULY 2022



## SUMMER CAMP AUDIENCE

11-22

50/50 Boy/Girl ratio

AUDIENCE SIZE: 300+



# SUMMER CAMP REGIONS

SOURCE: AMERICAN CAMPING ASSOCIATION





# BRETT KOOLIK



**CLICK HERE TO  
PLAY TOUR TEASER!**

*Wish you were here!*



# BRETTKOLIKMUSIC.COM



## @BRETTKOLIK

Brett Koolik is a musician who possesses the rare ability to handle everything from hip-hop to folk with equal finesse. Despite very little self-promotion on his part, Koolik soon gained attention from industry heavyweights who recognized him as a budding triple-threat artist/co-writer/producer in the vein of Jack Antonoff or Ryan Tedder.

With a late-spring/early-summer national tour now in the works—and his debut EP due out this fall—the 22-year-old musician is on a dual track to breakout success as both an artist and behind-the-scenes hitmaker, infusing all of his output with timeless emotional power and undeniable pop appeal.

## HIGHLIGHTS

- Chris Martignago, Prescription Songs takes notice of Brett's track "Nothing Left" and is solely responsible for the introduction and collaborative partnership that becomes of Nick Lobel (Harry Styles, Sam Smith, Amy Allen) and Koolik for his debut EP
- Co-writes with Paul Hammer (Reservoir Media), Ellery Bonham (RCA) and Melissa Fuller (Third and Verse Music Publishing) and Z3N (Electric Feel Ent) and Knox (John Harvie)
- Teaming with music director Garrett Tyler (Judah the Lion + For King and Country) both on co-writes and performance
- Co-penned debut single release Carousel with Chris Sligh and Mary Kutter coming March 11th, 2022 for recording artist Anthony XI
- 1st major performance festival appearance at Rolling Loud Miami on July 22nd, 2022

CLICK EACH SONG TO PLAY!





# CUL-DE-SAC ACTIVATIONS

## BRANDED TENTED VIP AREA BY THE STAGE

Guests will lounge in reclining chairs, have a DIY sundae bar, and receive artist merch, drink vouchers, and dinner.

**VR/AR EXPERIENCES** that integrate sponsor's brand

**BRAND AMBASSORS ON HAND** to provide demos, answer questions, generate new leads and follow ups, and give away perks and prizes



## FAMILY-FOCUSED FUN

Attendees can receive a keepsake aerial photo of their own home, captured by onsite drone

Family vs. family competitions including chili cookoffs, basketball shoot-outs, life-size yard games, and relay races



## JUST FOR KIDS

CIRCUS-LIKE POP UP AREA DESIGNATED FOR KIDS with smoothies, milkshakes and vinyl spin art





# SUMMER CAMP ACTIVATIONS

## BRANDED TENTED VIP AREA BY THE STAGE

Leading up to the event, campers can win the opportunity to enjoy a VIP experience, including a sundae bar, cushy seating, nail painting, video game competitions, and the best seats

**VR/AR GAMING EXPERIENCES** that integrate sponsor's brand and encourage friendly competition between campers and staff



## TINY HOME STUDIO

CAMPERS GET TO COME VIBE INSIDE  
AND MAKE MUSIC WITH THE ARTIST



## BIGGER, BETTER TALENT SHOW

Kids inspire Kids through their unique talents such as art, singing, sports, science or gaming.

We will be hand-selecting a few teens to showcase their talents on Youtube, Tik Tok, and Instagram, and may bring them on tour to showcase their talent to an audience of their peers.





# SPONSORSHIP OPPORTUNITIES

**IN KIND SPONSORS** LOCAL BUSINESSES SUCH AS FOOD TRUCKS AND SMOOTHIE SHOPS CONNECT THEIR BRAND DIRECTLY TO THOUSANDS OF POTENTIAL CONSUMERS.

**PAID SPONSORS** INCLUDING NATIONAL BRANDS WILL RECEIVE DEDICATED ADVERTISING THROUGHOUT THE TOUR'S DURATION.

OR WORK WITH OUR TEAM TO CREATE SOMETHING **COMPLETELY CUSTOM!**



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